

New Product, Core Range and Promotions Responsibilities

Category	Includes	New Products & Core Range Owner	New World Promotions Owner	PAK'nSAVE Promotions Owner	Space Analyst
Ambient Desserts	Ambient Desserts	Joana Kaposztas-Marques	Jamie O'Loughlin	Steph Hughes	Deima Fenemor
Baby	Baby Food, Baby Nappies, Baby Needs	Joana Kaposztas-Marques	Alanna O'Grady	Kerry Lander	Deima Fenemor
Baking Products	Baking Needs, Dried Fruit & Nuts, Flour, Sugar, Eggs	Joana Kaposztas-Marques	Jamie O'Loughlin	Steph Hughes	Deima Fenemor
Beauty	Cosmetics, Deodorant, Hair Care, Hair Colourants, Shaving, Skincare - Body, Skincare - Cotton, Skincare - Facial, Skincare - Hand, Suncare, Soap & Bodywash	Colleen Lynch	Alanna O'Grady	Kerry Lander	Deima Fenemor
Beverages	Carbonated Beverages, Fruit Juice & Drinks, Powdered Beverages, Sports & Energy Drinks, Cordials & Syrups, Water, Coffee, Tea, Tonic	Samantha Beaton	Rowena Paton	Steph Hughes	Kate deVries
Biscuits & Cakes	Biscuits, Rice Crackers, Cakes	Colleen Lynch	Rowena Paton	Steph Hughes	Deima Fenemor
Bread	Bread, Bread - Smallgoods	Joana Kaposztas-Marques	Rowena Paton	Steph Hughes	Deima Fenemor
Breakfast	Breakfast Cereal, Liquid Breakfast	Joana Kaposztas-Marques	Alanna O'Grady	Steph Hughes	Deima Fenemor
Canned Goods	Canned Fish, Canned Fruit, Canned Meals, Canned Vege	Joana Kaposztas-Marques	Jamie O'Loughlin	Steph Hughes	Deima Fenemor
Carbohydrates	Mexican, Pasta, Rice	Joana Kaposztas-Marques	Jamie O'Loughlin	Steph Hughes	Deima Fenemor
Checkout	All checkout product	Samantha Beaton	Jamie O'Loughlin	Chris Day	Kate deVries
Confectionery	Chocolate, Sugar	Samantha Beaton	Rowena Paton	Steph Hughes	Kate deVries
Cooking Oils	Cooking Oil	Joana Kaposztas-Marques	Jamie O'Loughlin	Steph Hughes	Deima Fenemor
Health	Cough/Cold, Oral Care, Patent Medicine, Sanpro, Health - Supplements, Health Tabs	Colleen Lynch	Alanna O'Grady	Kerry Lander	Deima Fenemor
Herbs Spices & Condiments	Condiments, Herbs & Spices, Vinegar, Pickles & Relish, Salad Dressings	Joana Kaposztas-Marques	Jamie O'Loughlin	Steph Hughes	Deima Fenemor
Household	Aircare, Cloths & Scourers, Dishwash - Auto, Dishwash - Manual, Laundry, Household Cleaners, Toilet Cleaners, Foodwrap & Bags, Insecticide, Shoe Care, Fuel	Cheong Leong	Jamie O'Loughlin	Kerry Lander	Kate deVries
Instant Meals	Meal Solutions	Joana Kaposztas-Marques	Jamie O'Loughlin	Steph Hughes	Deima Fenemor
International	All nationalities	Joana Kaposztas-Marques	Rowena Paton	Steph Hughes	Deima Fenemor
Lunchbox	Lunchbox	Samantha Beaton	Alanna O'Grady	Steph Hughes	Kate deVries
Milk Products	Milk Products	Joana Kaposztas-Marques	Alanna O'Grady	Steph Hughes	Deima Fenemor
Paper Products	Facial Tissues, Paper Towels, Toilet Tissue	Cheong Leong	Alanna O'Grady	Kerry Lander	Kate deVries
Pet	Canned Dog Food, Cat - Canned & Pouch, Cat - Dry, Dry Dog Food, Pet Accessories	Cheong Leong	Jamie O'Loughlin	Steph Hughes	Kate deVries
Sauces	Cooking Sauce, Table Sauces	Joana Kaposztas-Marques	Jamie O'Loughlin	Steph Hughes	Deima Fenemor
Shelf Stable Spreads	Spreads	Joana Kaposztas-Marques	Alanna O'Grady	Steph Hughes	Deima Fenemor
Snackfoods	Snackfoods	Samantha Beaton	Jamie O'Loughlin	Steph Hughes	Kate deVries
Ambient Soup	Ambient Soup	Joana Kaposztas-Marques	Alanna O'Grady	Steph Hughes	Deima Fenemor
Chilled	Total Chilled	Cheong Leong	Jamie O'Loughlin	Kerry Lander	Kate deVries
Frozen	Total Frozen	Samantha Beaton	Jamie O'Loughlin	Kerry Lander	Kate deVries
Bulk Foods	Bulk Foods	Jeni Harper	Rowena Paton	Steph Hughes	
Liquor	Beer, Wine, Cider	Jeni Harper	Renee Waru	Renee Waru	Jeni Harper
General Merchandise	General Merchandise	Hamish Peter	Hamish Peter	Hamish Peter	

Seasonal Lines

January	All Soup presentations to Cheong Leong & Joana Kaposztas Marques
March	All Cough/Cold presentations to Colleen Lynch
May	Christmas lines presented to Promotions Managers
June	Sunscreens to Colleen Lynch & Fly Spray presentations to Cheong Leong
August	Easter lines presented to Promotions Managers
	Salad dressings and mayonnaise presented to Joana Kaposztas Marques

Please note you may be asked to complete a post seasonal review on the above categories.

New Product Contact Details

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New World Promotions Contact Details

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General Merchandise & Liquor Contact Details

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